

IHGF Delhi Fair-Autumn promotions at Maha World Expo 2025

Bombay Exhibition Center, Goregaon, Mumbai; 11th - 13th August 2025



Export Promotion Council for Handicrafts (EPCH) participated in the Maha World Expo 2025, held from 11th to 13th August 2025 at the Bombay Exhibition Center, Goregaon, Mumbai. The Expo was inaugurated by Hon'ble Minister for Renewable Energy, Government of Maharashtra, Mr. Atul Moreshwar Save.

The event featured several state pavilions, including Assam, Bihar, Maharashtra and Tamil Nadu, which highlighted their diverse craft traditions and developmental initiatives.

EPCH set up a promotional stand to generate awareness about its upcoming flagship event - the IHGF Delhi Fair Autumn 2025 - along



with other Council-led activities and initiatives. Visitors were briefed about the scope, scale, and opportunities presented by the fair.

During the Expo, EPCH also received enquiries regarding membership. Visitors were guided on the membership process, eligibility criteria, and the benefits of becoming part of the Council.

EPCH's participation at the Expo focused on enhancing visibility, engaging with potential stakeholders, and promoting Indian handicrafts on a platform that brought together diverse industries under one roof. ■