

# Thematic Pavilion & IHGF Delhi Fair promotions

Maison & Objet Fair, Paris, France; 15<sup>th</sup> - 19<sup>th</sup> January 2026

EPCH setup an exclusive thematic pavilion at Maison & Objet 2026, held from 15th to 19th January 2026 in Paris, France. This prestigious global trade fair served as a premier platform to showcase India's rich handicraft heritage, blending traditional crafts, sustainable materials and innovative contemporary designs.

EPCH's participation featured five member exporters, highlighting production-oriented collections for commercial scalability alongside museum quality collectible pieces that emphasise exclusivity, artistic innovation and superior craftsmanship.

Mr. Naveen Kumar, Counsellor (Head of Chancery) at the Embassy of India in Paris inaugurated the EPCH India Pavilion in the presence of Mr. Raj Anand, India Representative for Maison & Objet and participating exporters. Mr. Kumar interacted with participants, expressing deep appreciation for the thematic displays that underscored the exceptional skills of Indian artisans. He praised the pavilion's role as a show window for GI crafts and sustainable innovations, reinforcing India's position as a leader in authentic, eco-conscious design at this influential European event. The show progressed with an increase footfall and increasingly diverse, meaningful visitor interactions. Curated product swatches effectively demonstrated the strength of Indian materials, technical expertise and craftsmanship, drawing buyers from varied markets.



Mr. Naveen Kumar, Counsellor (Head of Chancery), Embassy of India, inaugurates the India Pavilion at Maison & Objet Fair, Paris, in the presence of Mr. Raj Anand, India Representative for Maison & Objet, and participating member exporters

Throughout the fair, EPCH actively promoted its flagship events IHGF Delhi Fair Spring and Autumn editions, along with the Expo Bazaar initiative, inviting international buyers to experience India's comprehensive sourcing ecosystem firsthand. This strategic outreach positions India as a top global destination for high-quality, sustainable handicrafts, building on the pavilion's success in generating business leads, networking opportunities, and heightened brand visibility.

Mr. Rajesh Jain, COA Member, EPCH visited the fair and spoke to the Council's participants sharing his experience and motivating them.

